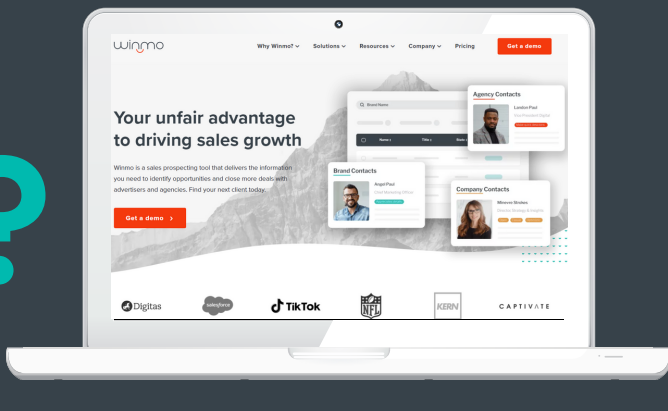


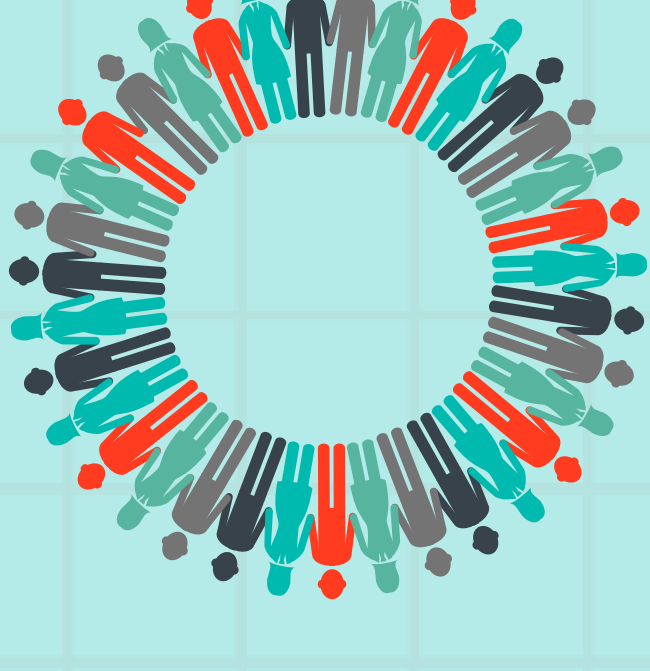
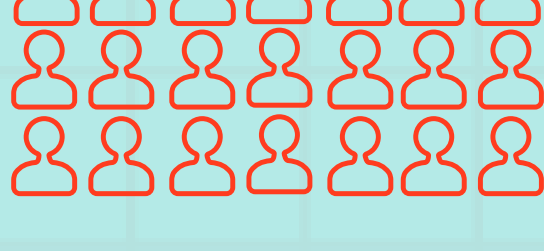
WHY WINMO?



Selling to brands and agencies has never been easier. Winmo's advertising and business intelligence database points you to the right contacts at precisely the right time.

165,000+

VERIFIED DECISION-MAKERS

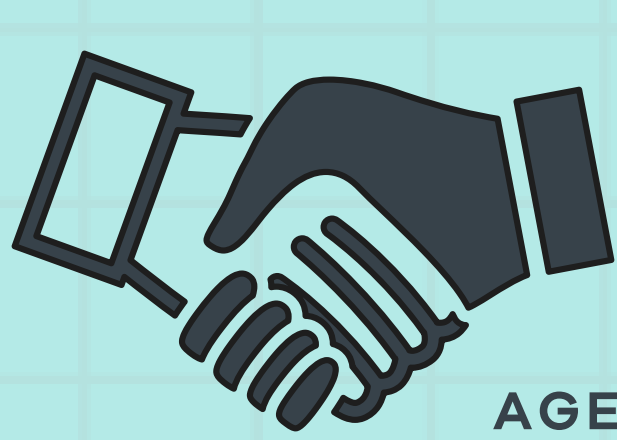


40,000+

ADVERTISERS

7,500+

AGENCIES

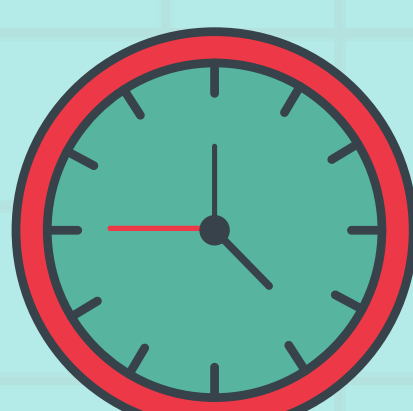


21,000+

AGENCY/BRAND RELATIONSHIPS

\$100B+

IN MARKETING SPEND



300+

HOURS SAVED PROSPECTING PER YEAR ON AVERAGE

WHO WE HELP

AGENCY NEW BUSINESS
MARKETING & AD TECH MEDIA SALES
SPONSORSHIP

centre

Digitas

GREY



Spotify

TikTok

Ketchum

APEL



WONDERY

**ACTIVISION
BLIZZARD**

"THE LEVEL OF DETAIL THAT WINMO PROVIDES IS UNMATCHED. I ALSO LOVE WINMOEDGE AND THE EMAILS I GET EVERY DAY ABOUT NEW CMOS, MOVES IN THE INDUSTRY, & REVIEWS THAT ARE LIKELY TO HAPPEN. IT'S HANDS DOWN THE BEST ADVERTISING AGENCY COMPETITIVE TRACKING TOOL OUT THERE."

KEVYN DAVIS

MCGARRAH JESSEE

60 DAY



VERIFICATION CYCLE

HAND VERIFIED BY A HUMAN RESEARCH TEAM (NOT BY SOFTWARE)



1,000+

SUCCESSFUL NEW BUSINESS PREDICTIONS



94%

EMAIL DELIVERABILITY



230+

FIVE-STAR G2.COM REVIEWS

INDUSTRY-LEADING INTEGRATIONS & DATA STREAMS

HubSpot

salesforce

Microsoft Dynamics CRM



Intent Signals



Creative Library



Ad Spend



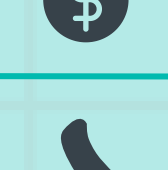
TV, OTT, DRTV



Social Spend



Digital Intel



Audience Demos



Planning Data

"WINMO IS A PART OF MY DAILY WORK ROUTINE. I LOVE THE BREADTH OF INFORMATION ON COMPANIES AND AGENCIES, AND I CAN EASILY VIEW WHAT TYPES OF WORK BRANDS HANDLE AND AT WHAT AGENCY."

PAMELA SCHNEIDER

ENCOMPASS MEDIA GROUP

FOLLOW US TO GET SALES PREDICTIONS, INDUSTRY INSIGHTS, AND MORE!

winmo

