

WINMO'S 2020 PRODUCT ROADMAP

JAN 2020

SEARCH COMPANIES BY NAICS CODE

Within our Advanced Search option, find the brand new NAICS drop down option. Great for faster, more customized company results.

FEB 2020

EXPORT TO MICROSOFT DYNAMICS

Even. More. Export. Options!

We have added Microsoft Dynamics to our list of CRM platforms compatible with Winmo.

FEB 2020

SPONSORSHIP PARTNERSHIP DATA

GO TEAM! Sponsorship Partner data across five major sports leagues - NBA, NFL, MLB, MLS, NHL. Find brands/companies that have sponsorships in place for each league + team and for what season.

MAR 2020

DIRECT RESPONSE TV INSIGHTS



With help from our friends at IMS Media Analytics, DRTV insights are at your fingertips. Find out what brands are spending in the DRTV space as well as the types of campaigns they are running.

MAY 2020

WIN MORE PODCAST

Winmo's very own John Zaldonis and Joe Winter take a deep dive into WinmoEdge's latest stories: providing insights, details, and key contacts for new business opportunities weekly.

LISTEN ON  Spotify

JUNE 2020

SPONSORSHIP PLACEMENT DATA FROM GUM GUM

On top of team brand partnership information, you can now look to our GumGum Integration to showcase actual brand placements in a team's arena.



WHAT'S NEXT?

1. B2B INTENT DATA WITH BOMBORA

Learn when your prospects are most likely to start researching for new tools and services - based on their search patterns.

2. PERSONALITY INSIGHT FROM CRYSTAL KNOWS PLAYBOOKS

Crystal Knows Playbook' allow sales teams to present personality insights of a company or individual in a concise fashion.

Unlock Your Unfair Advantage Today!