



# COMPETITIVE ANALYSIS

## WINMO OUTPERFORMS 6SENSE ON:

### CONTACT ACCURACY

98%

EMAIL DELIVERY RATE

While the amount of a data 6Sense has can be impressive, data accuracy is more critical when selecting a tool to support your sales team.

Winmo's data, by contrast, is hand-verified every 60 days and has a 100% verified brand/agency relationship database!

### TIMING & FORECASTING

- WinmoEdge: Stay up-to-date on industry news delivered right to your inbox every day.
- Advanced Search: Search for brands based on features such as buying & planning periods.
- Winmo Scoops: Get curated leads right to your Slack or email daily.

DAILY CURATED LEADS SENT RIGHT TO YOUR INBOX



### FEATURES & INTEGRATIONS



- Adbeat: Ad Insights
- iSpot: OTT insights
- Relometrics: Sponsorship Insights
- Bombora: Intent Signals
- StatSocial: Demographic Insights
- SEM Spend Insights
- Social Spend
- Podcast insights
- Personality Insights
- Export to your CRM
- Custom research requests

### BRAND/AGENCY RELATIONSHIP DATA

Large amounts of contact data can be helpful, but understanding complex company relationships is equally important.

Unlike 6Sense, Winmo helps you understand the entire company landscape before you pitch to national advertisers.

OVER 175,000 VERIFIED BRAND/AGENCY RELATIONSHIPS MAPPED



STILL NOT CONVINCED? PUT WINMO TO THE TEST!

[START YOUR WINMO FREE TRIAL TODAY](#)

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